

Your product is moving slowly with weak brand value?

Is your party trailing in the political competition ?

Is your leaders brand image is getting weaker ?

What is that in the mind of your Clients,workers & Employees?



Confused....Then you are at the right place.....you need us ..!!!!

VIKSHAMAAN®

(ईक्षमाण)



**PRODUCT SURVEY'S
MEDIA SURVEY'S
POLITICAL SURVEY'S
OPINION POLLS
BENCHMARKING**



Vajrakavach
Strategic Solutions Pvt Ltd
An ISO 9001-2008 Company

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Vajrakavach Strategic Solutions Pvt Ltd. ®

With rich experience in **Market & Strategic Research** we are now **Presenting "Ikshamaan (ईक्षमाण)"**. The most sophisticated tool to get the real time perception of the target audience .We are expert in **field surveys** and use advanced scientific tools to generate expected output **since previous 15 year**

All survey's are customised as per clients requirement
All survey's are conducted as per international quality standards of ISO 9001 - 2008.

Present Focus Areas::

Product Survey's

- 1.. **FMCG Products.**
- 2.. **Engineering Products .**
- 3.. **Feasibility Studies.**
- 4.. **Brand Analysis & Benchmarking .**
- 5.. **Product Innovation**

Media Survey's

- 1.. **Trend Analysis.**
- 2.. **Fact Finding .**
- 3.. **Customised News Channel Surveys.**



Political Survey's

- 1.. **Trend Analysis.**
- 2.. **Pre Poll candidate selection surveillance .**
- 3.. **Policy effectiveness study .**
- 4.. **Change Management.**
- 5.. **Success & Failure Analysis.**

Opinion Polls

- 1.. **Opinion Poll.**
- 2.. **Exit Poll**

Benchmarking

- 1.. **Institutional.**
- 2.. **Product Based.**

Sample Size :- All Survey's are conducted for variable sample size of **50 - 5000** as per requirement.

Information & Fees Structure...

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